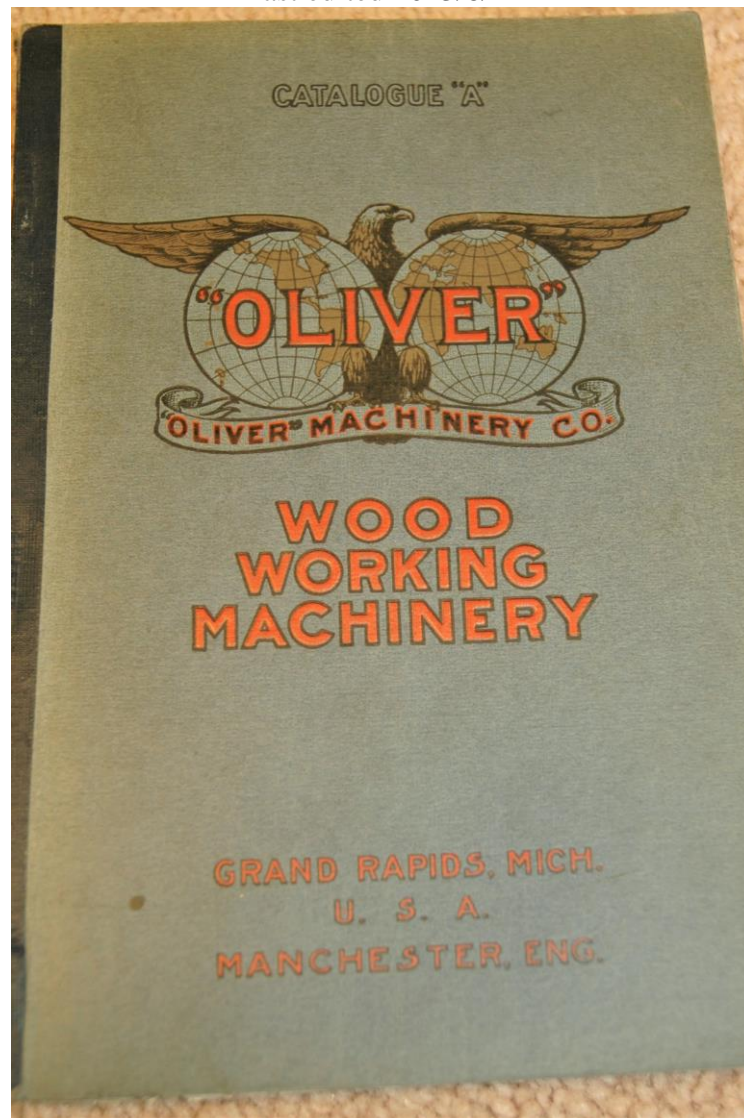


Oliver Machinery Company Catalog study.

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Posted on this website with Rich Fink's blessing.

Last edited 2023/8/22

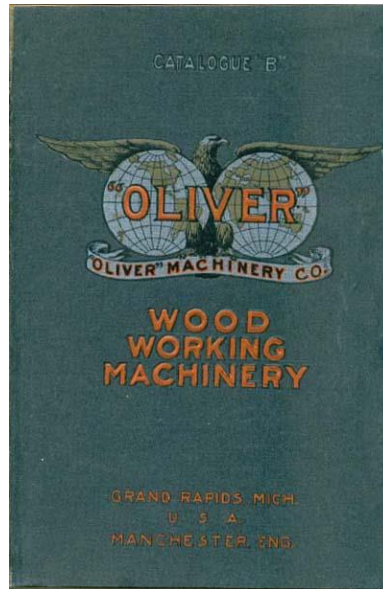


Oliver 1904 Catalogue "A". The Oliver Machine Company, successors to the American Machinery Co. This is the first catalog bearing the new Oliver company name. There are now 5 copies of this rare document that I know of. The cover was stapled on; all subsequent catalog covers were sewn. Size is 6" x 9", approximately 214 pages. The printer is not known for sure, but the etchings of the type "B" band saw are signed Reed Tandler. Page headers are "Oliver" Machinery Company, Grand Rapids, Mich., U.S.A. - no logo. Page 96 scan is shown above with the date of **January 1st, 1904**, in the lower left-hand corner. The etchings in this catalog have stronger images than in the Catalog "B". I guess these were the first generation of many of these. The USB etchings are signed V.S. Scriven, Chicago as are the jointer, type B lathe and all the trimmers. Many other etchings are signed Gd. Rapids Eng. Co, Mich.

The Catalog "A" starts out with 12 pages on the "Oliver" Universal Saw Bench, dual arbor table saw. Machine lineup as follows; USB Saw, Jointer, type B, C & D Band saws, type B Lathe, Speed Lathe, type C Lathe, Type D Lathe, Type E (Face) Lathe & type F Lathe, type B Cutoff Saw, #0, #1, #2, #3, #4, #5 & #6 Trimmers, Sander, Sander and Tool Grinder combo, G Disk Grinder (marked Diamond Machine Co.), Patent Scroll Saw, The "Only " Chain Mortiser, American Sash Trimmer, Core Box Machine, Cup Wheel Knife Grinder (marked BT&B), #221 Automatic Grinder, 6 other Grinder Mandrels, Knife Scales, several Glue Pots, Automatic Band Saw Filer (BT&B), various filing setting & brazing equipment, Belt Clamps, Benches, Vises

(Emmerts, Toles, Abernathy & others), Clamps, Factory Trucks, Cutter Heads, Knives & Blades, Auger Bits (Greenlee), Oliver Oil Stones, Pulleys and Belt Accessories and some factory supplies and hand tools. That's **34 basic machines**, the way that I count them, counting trimmers and leaving out mandrels and glue pots. This catalog has prices on most machines and accessories. In 1904 the USB was \$300, as was the Type "B" Band Saw.

This was an important and fast-paced time for the company. With catalog "A" the company was working on marketing the Oliver name and establishing itself as one of the top players in the wood working machinery industry. This catalog was also firming up, expanding and developing their line of machines. It must have also been an incredibly busy time; in the shop, the offices and meeting rooms. This was the age of machinery in full bloom! The boys at Oliver must have done a lot of things right to survive what had to be an incredibly challenging time of expansion, changes, and development, all the while producing "High Grade Wood Working Machinery".



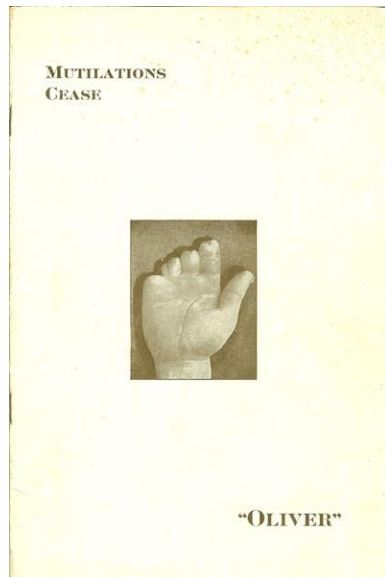
Oliver 1906 Catalogue "B". "Oliver" Machinery Company on spine in red ink on blue cover, stiff paper covers, size is 6" x 9", 300 pages, printed by Grand Rapids Engraving Co. printers. Cover embossing shown above. **1906** on inside cover. Jan'y 1, 1906 on page 3. **2 Branch offices** listed New York and Manchester England. My copy is stamped with "OLIVER" MACHINERY CO. First national Bank Bldg. CHICAGO ILL. So that would indicate that the company already had a presence in Chicago by 1907. Page headers are "Oliver" Machinery Company, Grand Rapids, Mich., U.S.A. - no logo.



This notice above was pasted on the inside front cover of my copy with the date of 1-18-07. That would seem to indicate that this catalog was still in use at least until 1907. It is only 3 years later that Catalog #16 was printed and no known general equipment line publications in between these two have surfaced. A catalog "C" or Catalog #15 are unknown and may not exist.

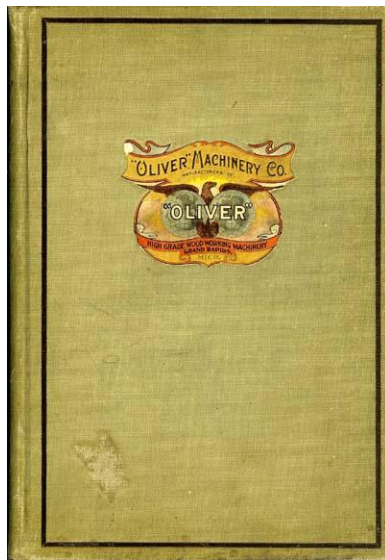
The Catalog "B" starts out with 13 pages on the "Oliver" Universal Saw Bench, dual arbor table saw. **48 basic machines**, the way that I count them, counting trimmers, grinders and filers some by other manufacturers like Baldwin, Tuthill & Bolton, S. A. Woods and Valley City Machine Works. Also saw mandrels, grindstone frames, glue heating equipment, benches, vises, clamps, factory carts, blades, auger bits, oil stones, knife balancers, saw equipment and many accessories.

Only about 6 originals of this rare document are known by this author.



Mutilations Cease "Oliver". Tentative date 1908. This is a 12-page stiff paper cover brochure about the new circular jointer head. Cover Size is 6" x 9" and there are no printer marks. The brochure lists 4 branch offices and the England factory. It is not dated but my hunch is shortly after the company acquired the American patent rights in 1908. One of my reasons for this is all the etchings of the cutter heads are marked "Carstens" and referred to as "Carsten's patent". In the 1910 Catalog the heads are referred to as Oliver Heads with only one reference to Carstens', and that leads me to believe that this brochure went to press before the 1910 catalog.

Illustrated machines are the #61 surfacer and the #12 and #14 hand jointers. There is also a price list for cylinders and knives. Pages 9 & 10 are perforated order form to be removed and used in ordering. Then there is the gruesome etching of mutilated hands promoting the new safety cylinders.

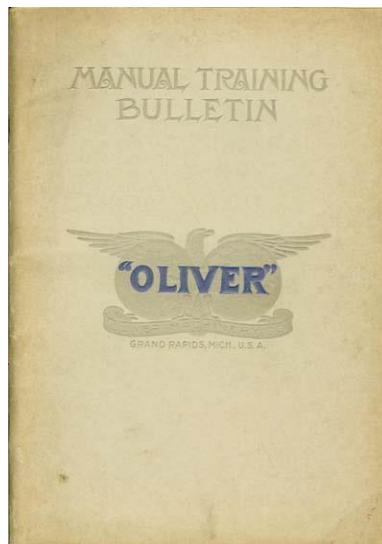


Oliver 1910 Catalog #16. Oliver Machinery Co. 16 on spine in black ink, hard cover, size is 6 1/4" x 9 1/4", 448 pages, Dickinson Brothers, Engravers - Printers, Grand Rapids, Michigan. Beautiful and famous color decal on cover as shown above. I have seen an Oliver milling machine; table saw and lathe from this vintage that had the same decal on the machines. Date of 1910 clearly marked on page 1 and **August 1st, 1910**, on pg. 3. **4 Branch Offices** listed New York, Chicago, Seattle & Los Angeles. **European Factory** Manchester England. Describes plant as having 76,000 sq. ft. of floor space on pg 4. Page headers are OLIVER MACHINERY COMPANY; no logo.

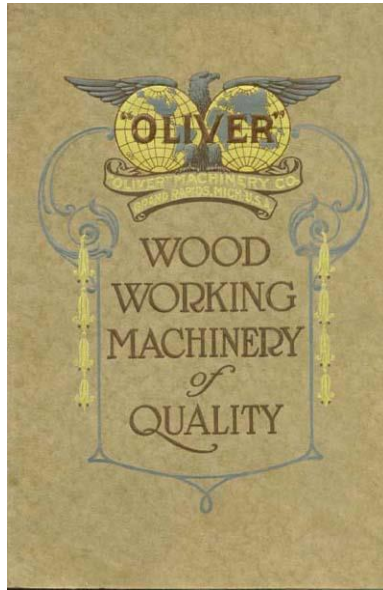
74 basic machines the way that I count them, of these 70 are new debuts since Catalog “B”! What an exciting time of change for woodworking machinery. The only machines unchanged from the Catalog “B” are a type “G” Double Disk Sander, some trimmers and possibly a few grinders. Dual arbor saws #60, 64, and 90. Rip Saws #11, 148, 145, 45 & 65. Swing saws 97, 36 & 43. Band saws #15, 16, 103 (42”), 35, 17. 7 Trimmers listed #0, 1, 2, 3, 7, 9 & 10. Also included items from other vendors like Baldwin, Tuthill & Bolton, S. A. Woods, Valley City Machine Works.

My copy has a couple original cut & paste repairs on pages 42 & 44. This catalog must have been printed in larger quantities as there are many known copies. The edition was expensive to produce with fancy hard covers and 448 pages and may have served for several years as catalog #17 is unknown at this time and might have never existed.

Oliver 1913 Manual Training Bulletin. June 1913, 68 pages. This would seem to be the first bulletin, #3, #5, #6 & #7 in the bulletin series are to follow. This one is printed by Reed-Tandler Company Grand Rapids, Mich. and has an extensive fa fa about Germany’s training programs signed by V.M. Tuthill on page 19. Lists **4 Branch Offices**; New York, Chicago, St. Louis & Los Angeles. Branch office added is St. Louis, office deleted is Seattle. Baldwin Tuthill & Bolton Machinery on page 66.

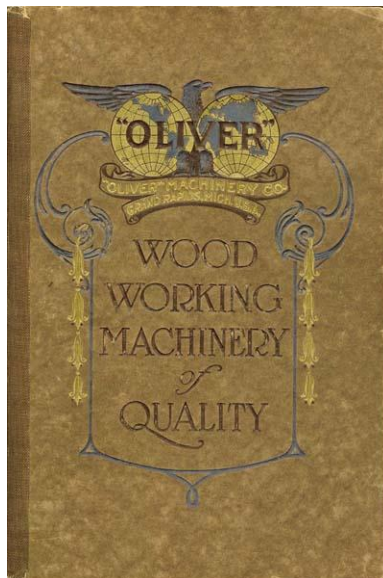


“Oliver” 1915 Manual Training Bulletin No 3. Tentative date 1915. Primarily aimed at school administrators, contains 80 pages, soft paper cover, printed by White Printing Co. Grand Rapids, Mich. Page shows date of 1914 on an award. Date of 1915 on page 60. Page 13 is signed J.W. Oliver President. Page 1 describes the plant as having 102, 000 sq. ft. of floor space surrounded by 50 acres of parks. Page headers are *Oliver Machinery Company Grand Rapids Michigan U.S.A. w/ no logo.* **4 Branch Offices** listed New York, Chicago, St. Louis, Los Angeles & **European Factory** Manchester England. Slogan on last section page footers; **“By far better to buy “Oliver” than to wish you had”**.



Oliver 1915 Catalog #18. Oliver on spine in brown ink, stiff paper covers, embossing on front cover shown above, size is 6" x 9", 277 pages, printed by White Printing Co., Grand Rapids Michigan. **Date 1915 – page 2 states; “highest award gained at Paris, France in 1900. Fifteen years of steady progress since.”** date penciled on inside cover of my copy of Sept. 28, 1915. **4 Branch Offices** listed; New York, Chicago, St Louis & Los Angeles. **European Factory** Manchester England. Page headers are *Oliver Machinery Co., Grand Rapids Mich.* with early eagle & hemispheres logo.

66 basic machines the way that I count them, of these 22 are new since catalog #16. **Etching of J.W. Oliver pg 129 inspecting #26 Lathe.** Debut of #32 & #70 Variety Saws, and #166 jointer. Less of other vendor's machines. This catalog seems not quite as well put together as the other catalogs. For instance, page 52 shows the #52 Motor Head Face Lathe and has the word continued under the title but this is the only page for this lathe. This catalog contains a few instances of omitted pages like this. At present there are only 5 known copies of this hard-to-find catalog, one of those being in the Grand Rapids Public Library collection.

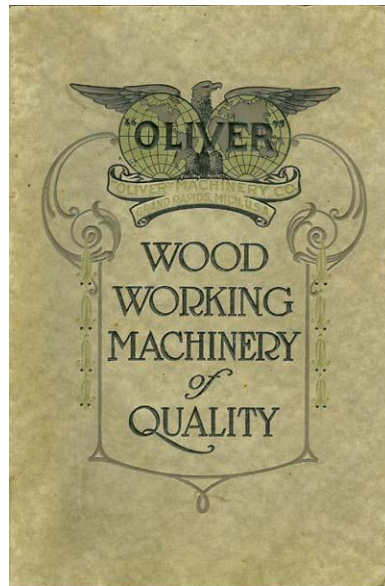


Oliver 1916 Catalog #19. OLIVER on spine, stiff paper covers, embossing on front cover shown above, size is 6" x 9", 317 pages, catalog no. 19 on pg. 1, printed by White Printing Co., Grand Rapids Michigan. **Date 1916, page 3 states; “highest award gained at Paris, France in 1900. Sixteen years of steady progress since.”** Lists **6 Branch offices & European Branch.** Branch Offices added Salt Lake City & Berkley, Ca. Page 5 describes the plant as having 102, 000 sq. ft. of floor space surrounded by 50 acres of parks. Page headers are *Oliver Machinery Co. Grand Rapids Mich.* with early eagle logo. Pg. 9 & 12 show

early brass badges on machines. #26 Lathe etching on page 129 “Mr. J. W. Oliver, himself, taking pride in a final inspection”.

72 basic machines the way that I count them, the notable additions since catalog #18 are #51 Motor head Speed Lathe, # 483 Double Spindle High Speed Shaper and a couple of big #47 engine and turret lathes. This catalog is very similar to the previous catalog in the order of machines listed. Double Arbor Saw deleted 64. Rip saw deleted 148, 145 & 65. Swing saws deleted 43. Band saws added R-15, Band saws deleted 103 (42”). #29 Patent Scroll saw listed as 8000 in daily use. Circular Safety Cylinder pat Jan 21, 1908. Have 6500 cylinders in daily use. #102 Wood Milling Mach. w/ 23 ft. bed page 210. Emmert vises pg. 291. 6 Trimmers listed #0, 1, 2, 3, 9 &10.

I also have unearthed a copy of Catalog #19 with a solid brown leather cover embossed with the name John Nordyke. Very “Biblesque” in appearance, Oliver Bible, that is. This must have been a salesman’s special catalog, besides the Bible like cover it is identical to the regular printing. Rick Fink has also just in 2009, come across a few other books with covers like this including one that had Joe Oliver's name embossed in it!



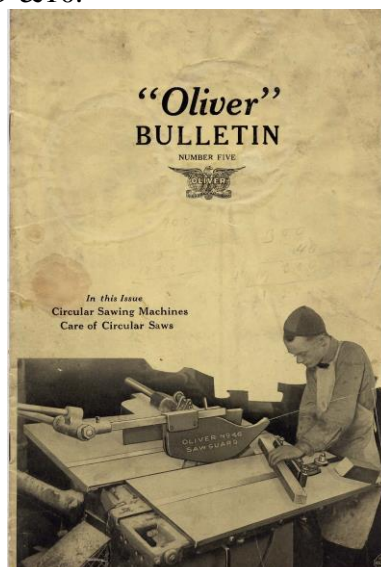
Oliver 1917 Catalog #20. OLIVER on spine, soft cover, embossing on front cover shown above, size is 6” x 9”, 304 pages, printed by the Dean Hicks Co., Grand Rapids, Michigan. The cover embossing identical to catalog 19 but different colors. Date **8-1-17** on last page. **Page 3 states; “highest award gained at Paris, France in 1900. Seventeen years of steady progress since.”** Note: catalogs #16 and #20 were both printed on August 1st of their respective years. Lists **9 Branch offices & England Branch.** Branch Offices added San Francisco, Seattle, Denver & Phoenix. Branch Offices deleted Berkley, Ca. Page 5 describes plant as having 102, 000 sq. ft. of floor space surrounded by 50 acres of parks. Page headers are *Oliver Machinery Co. Grand Rapids Mich.* with early eagle logo. **Etching of J.W. Oliver pg 122.**

70 basic machines the way that I count them, largely unchanged from catalog #19. Emmert vises pg. 269. 6 Trimmers listed #0, 1, 2, 3, 9 &10.



Oliver 1918 Catalog #21. OLIVER No. 21 on spine, stiff paper cover, embossing on covers shown above, embossing identical to catalog 19 & 20 but different background color. At least 2 color variations exist as shown above, ink colors are the same w/ different paper colors. Size is 6" x 9", 304 pages, printed by The Dean-Hicks co. Grand Rapids, Mich. 5M 5-15-18 on the last page. Cover embossing on front cover only of the Dean Hicks example, and I believe this to be the first printing. Both cover colors above were also printed by A. B. Morse Co, St. Joseph Michigan, I believe these to be subsequent printings and the do not bear the printing date but were probably printed between 1919 and 1922. Cover embossing on front and back covers of the Morse Co. printings and these are 9 1/8" tall, 1/8" taller than the Hicks printing. **Etching of J.W. Oliver page 122 w/ #26 Lathe.** Ralph B. Baldwin told me that it was around 1918 that there was the lawsuit between Joe Oliver and the Baldwins & Tuthills. Joe W. Oliver was trying to regain control of his company but lost the suit and went his own way. Mr. Baldwin seemed to think that lawsuit was a very big deal at the time, and it could have made catalog printing irregular. Maybe this is the explanation of the 4 years or so between catalog #21 and catalog #22. With the different cover colors and different printers, it seems sure that there were reprints of Catalog #21 possibly in lieu of a new catalog, due to the lawsuit or the war. **Lists 9 Branch offices & England Branch.** Pg. 5 describes the plant as having 102, 000 sq. ft. of floor space surrounded by 50 acres of parks. Page headers are *Oliver Machinery Co. Grand Rapids Mich.* with early eagle logo.

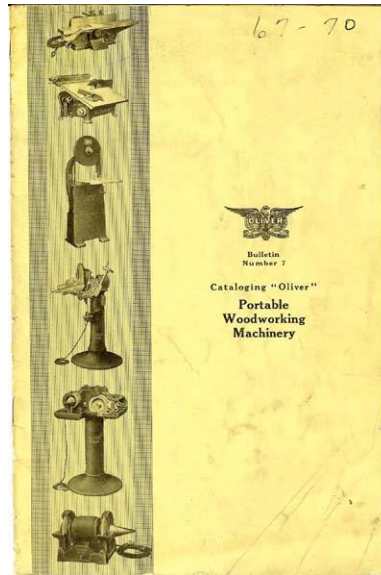
66 basic machines the way that I count them, largely unchanged from catalog #20 with most of the changes coming from a simplified grinder lineup. #29 Patent Scroll saw listed as 8000 in daily use. Emmert vises pg. 269. 6 Trimmers listed #0, 1, 2, 3, 9 & 10.



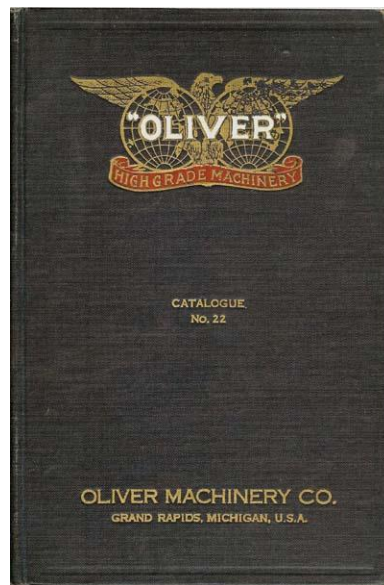
"Oliver" BULLETIN NUMBER FIVE. Tentative date 1921. Mostly talking about circular saws and care of same. Soft cover, 16 pages. This one has a testimonial letter on the last page dated March 21, 1921, and

also mentions catalog #21 on the second page. That would seem to indicate that this was printed in 1921 or early 1922 before catalog #22 was printed. This shows the saw #11 deleted in the Catalog # 22 and a #80 saw first seen in Catalog # 22.

“Oliver” Bulletin Number 6. Tentative date 1922. Soft cover, 32 pages. This is a new find and the first I have ever seen, surfacing on a popular internet auction site. Bulletin #6 breaks the pattern of all the other Oliver bulletins being odd numbered. It looks like it was formatted to be used as a bulk mailer. No date but has early logo headers.



Bulletin Number 7, Cataloging “Oliver” Portable WW Machinery. Soft cover shown above, 16 pages, **tentative date 1922.** No printers mark. No date but has early logo headers and shows Oliver vises Instead of Emmerts. No new machines but lists the smaller machines from the existing Oliver lineup. **Lists 9 Branch offices & England Branch.**



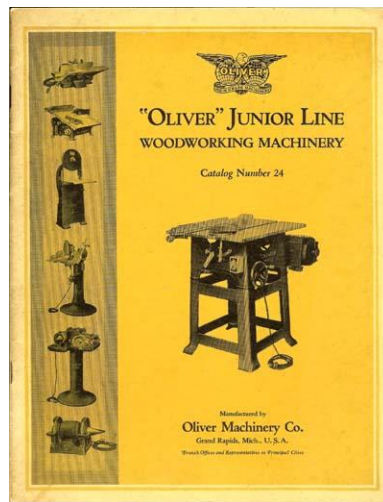
Oliver 1922 Catalog #22. OLIVER No. 22 on spine. Embossed logo of eagle and new and old worlds on cover as shown above. This would be the company logo for many years to come. Hard cover, 320 pages, size is 6 ¼” x 9 ¼”, printed by Dickinson Bros. Grand Rapids. Page 314 shows the date of 1922 in list of machines purchased. According to Dana Batory, Oliver Machinery Company developed the straitoplane in 1923. There has been some debate about the printing date of this catalog, but it is my humble opinion that

Catalog #22 went to press before 1923 since the straitoplane is not listed. One copy that I have is marked "received 10/1/24". Most copies I have seen, have Oliver on the spine in gold ink but I do have one copy that is in teal ink, suggesting multiple printings of this book. **Pg. 133 shows lathe w/ 62' bed, shipping date of 10-17-1919 & weight 19,760 lbs. No more J. W. Oliver. Lists 13 Branch offices.** Branch Offices added Minneapolis, Detroit, Boston, Berkley & Cleveland. Branch Offices deleted Phoenix. **2 Foreign Branches** are Manchester England & Canada. Describes its operation as now having 3 plants. Page headers are the new *Oliver Machinery Company Grand Rapids Michigan USA*. with the new eagle logo.

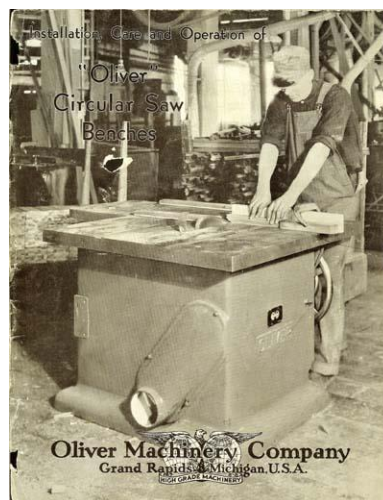
84 basic machines the way that I count them. Saws added 80, 193, 65. Saws deleted 11. Band saw added 192. #29 Patent Scroll saw listed as 8000 in daily use. Oliver patternmaker's vises pg. 276. 5 Trimmers listed #0, 2, 3, 9 & 10. New appearances knife puller, sectional infeed roller.

Catalog #22 is the last of the book bound type of catalogs by Oliver Machinery Co. and seems to be by far the most common one to come across. There is also a "handy" version of this catalog, smaller with teal blue stiff paper covers, but the exact same content.

There are also some Oliver books from the Manchester England factory like Catalogs numbers 3, 4 & 5, which look to be very early, and #13, date of June 1st, 1929, and Catalog #20 from 1938 are several that I am aware of. I chose not to include them in this study because I consider that a separate company and the machines mostly reflect that sentiment.



Oliver 1928 Catalog #24. Oliver Junior Line Catalog. Soft cover, 32 pages, 8 1/2" x 11" large format. This catalog seems to be an expanded version of the Bulletin #7 cataloging Oliver Junior Line woodworking machines. Building Age and National Builder publication of January 1928 refers to this catalog #24 as "Oliver's new catalog". There are 10 branch offices listed, including Manchester England, which I find odd for this late date.



Oliver 1933 Installation, Care and Operation of “Oliver” Circular Saw Benches. Soft cover, 36 pages, 8 ½” x 11” format. Covers shows a craftsman working on a concentric wheel, #88 table saw. Page 4 shows the rare #260 tilt table saw. Also shown are the #80, 32, 191 and the 88 concentric wheel saw. This brochure includes a section on blades, accessories, and sharpening equipment. There is an operation section going through all the different capabilities and setups. Interesting to me that they show a lot of pretty young operators doing work on table saws; that is certainly a thing of the past in this country with all the industrial arts programs closing in schools now.



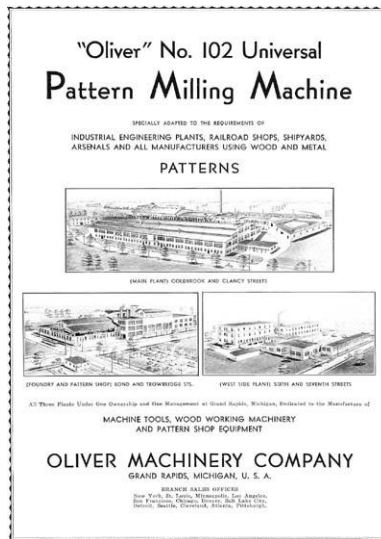
*“Every User
Is a Booster”*

Oliver Brochures. From this point forward Oliver used individual brochures for each different machine. The individual brochures were also in concurrent use with the early book type catalogs. The earliest brochure I have is 1913 and they are high quality glossy, slick paper and usually 1 large sheet folded in half to make 4 pages. There are some larger of 6, 8, 12, 14, 16 & 32 pages. The early logo on brochures shown above on the left was the eagle with an arrow pointing downward to the word “Quality” and was used into the 1920s. The next logo/slogan shown above on the right is the Oliver eagle & hemispheres with the slogan “Every User Is a Booster” and earliest use I am aware of is 1923 and used into the late 50s early 60s. The use of the two logos seems to overlap quite a bit. There is one other change that I have noticed; in the late 40s and early 50s the company name on these brochures went from Co. abbreviated, to the word Company spelled out, as shown on the #102 cover below. This change seems to be a gradual one without clear dates.



There is another logo and header that I have only seen used twice, as shown above. It is very unusual in that it lists Paris France as a branch office. Both known examples are from 1918.

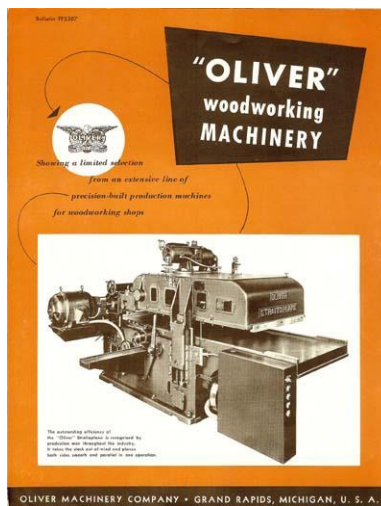
Oliver’s salesmen did have 2 post binders with individual brochures for their sales tools. These later “Salesmen’s Books” are very rare to come across and the ones that I have in my collection vary in size from 26 brochures to 98 brochures. Many brochures have the date on the last page at the lower right-hand corner; the brochure below has 1025111. The first numbers are the model number in this case #102. The next 2 are years, and the last 2 are probably the month. The earlier brochures sometimes have the year, month, and day on the first page.



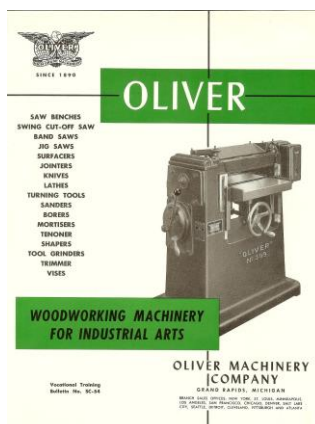
1951 #102 Pattern Milling Machine Brochure, soft cover, 16 pages. Size is 8 ½” x 11”. No printers mark. Lists **13 branch offices** and shows three plants “under one ownership & management”. Branch offices added Atlanta, Pittsburg. Branches deleted Canada, England, Boston, and Berkley.

The 60s vintage brochures have teal color added to the cover and a more contemporary layout.

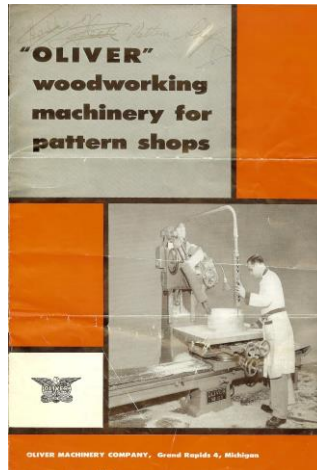
The 70s vintage brochures have gold replacing the teal color.



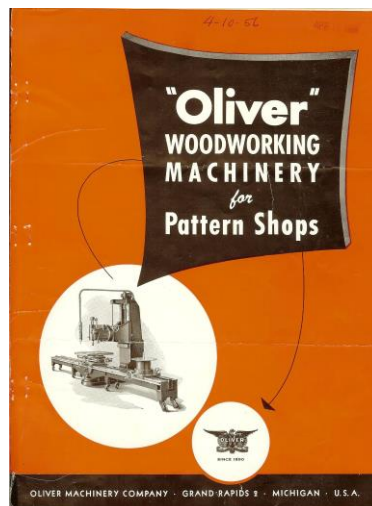
“Oliver” 1953 woodworking Machinery. A soft, burnt orange & black cover, 4-page brochure leading off with a picture of the straitoplane on the cover and showcasing 21 heavy duty machines. This one lists 15 branch offices.



Oliver 1953 Woodworking Machinery for Industrial Arts. Soft cover pamphlet of 8 pages w/ green, black & gray cover. Vocational Training Bulletin no. SC-54. Shows the 270, 260, 232, 88 & 80 table saws, 94 cut-off saw, 133, 144 & 166 jointers, 159, 51, 20 & 25 lathes, 185, 298 stroke sanders, 82, 194 & 72 borers, 182 sanders, 91 hollow chisel mortiser, 399, 299, 261 & 361 planers, 217, 166 & 192 Band saws, 173 Jig saw, 287 & 285 shapers, 125 tenoner, oilstone grinders & accessory equipment.



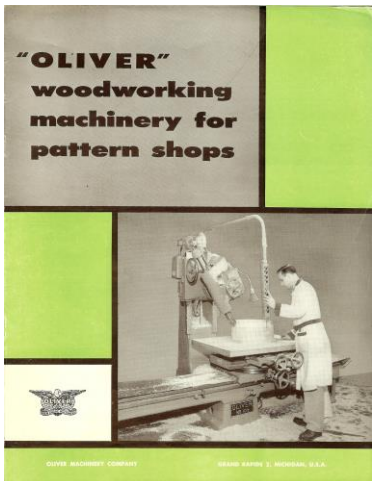
"Oliver" 1956 woodworking machinery for pattern shops. Soft cover pamphlet of 8 pages w/ red, black & gray cover. Cover shows the famous #102 pattern miller. Also shown the 41-D, 34 & 382-DD Double Disk Sanders, 381 Spindle Sander, 182-D Disk Sander, #88-D & 260-D Table Saws, 116 Right and left handed Band Saws, 103 Pattern Miller, 72 Borer and Router, 22, 25, 20 & 51-D lathes, 166 & 12 jointers, 299 & 261-AD Planers, Oilstone Tool Grinders and some accessory equipment.



"Oliver" 1956 woodworking machinery for pattern shops. Soft cover pamphlet of 8 pages w/ red, black & gray cover. This one is identical to the previous catalog except for a different cover. The copy that I have came with 2, #66 Gap Bed Lathe brochures stapled into it.

Oliver Machinery Company, Grand Rapids, Mich., U. S. A.		WOODWORKING MACHINERY PRICE LIST		Sheet No. 1
August 15, 1959 All Prices Here in Class B. C. Grand Rapids. Subject to Change Without Notice.				
TERMS OF PAYMENT				
To customers having established credit with us, payment will be made on delivery of the goods. Payment in advance is required for all other orders. Payment in advance will be made on delivery of the goods. Payment in advance will be made on delivery of the goods. Payment in advance will be made on delivery of the goods.				
TERMS OF DELIVERY				
Our terms of delivery are FOB Grand Rapids, Michigan. We will make arrangements for shipping to other points. We will make arrangements for shipping to other points. We will make arrangements for shipping to other points.				
TERMS OF EXPORT ORDERS				
All orders must be made in U.S. dollars. Payment must be made in U.S. dollars. Payment must be made in U.S. dollars. Payment must be made in U.S. dollars.				
TERMS OF RETURNS				
All returns must be made within 30 days of delivery. Payment must be made in U.S. dollars. Payment must be made in U.S. dollars. Payment must be made in U.S. dollars.				
TERMS OF WARRANTY				
All machinery is warranted for 12 months. Payment must be made in U.S. dollars. Payment must be made in U.S. dollars. Payment must be made in U.S. dollars.				
TERMS OF SERVICE				
We have a full line of spare parts and accessories. Payment must be made in U.S. dollars. Payment must be made in U.S. dollars. Payment must be made in U.S. dollars.				
TERMS OF CONTACT				
Write to Oliver Machinery Company, Grand Rapids, Michigan, U.S.A. Payment must be made in U.S. dollars. Payment must be made in U.S. dollars. Payment must be made in U.S. dollars.				
TERMS OF SERIAL NUMBERS				
Serial numbers are stamped on all machinery. Payment must be made in U.S. dollars. Payment must be made in U.S. dollars. Payment must be made in U.S. dollars.				
TERMS OF EXPORT ORDERS				
All orders must be made in U.S. dollars. Payment must be made in U.S. dollars. Payment must be made in U.S. dollars. Payment must be made in U.S. dollars.				

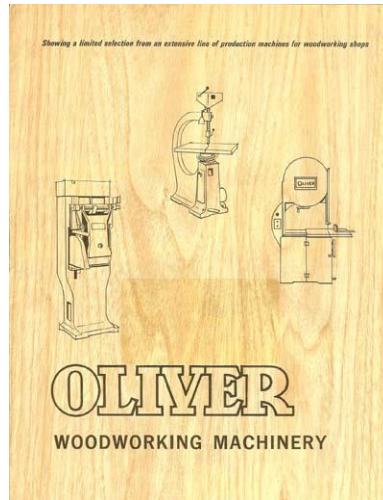
1956 Oliver Price List. About 65 loose pages printed on thin pink paper, except the last page is on greenish paper, bound with dark green 2 post covers like the salesman's brochure books. Shown above is sheet #1 and the serial number list is on the backside. This very exciting document has just surfaced and is the only one I have ever seen or heard of. Lists all Oliver machinery, accessories and tooling with details, prices, and weights.



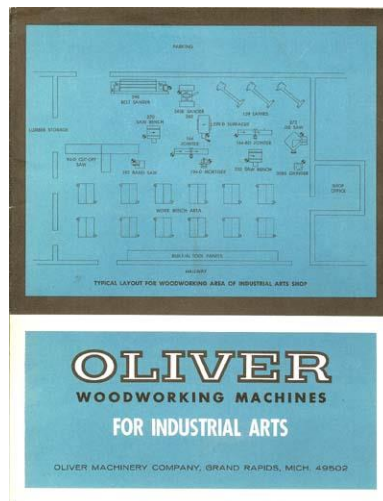
Oliver" 1959 woodworking machinery for pattern shops. Soft cover pamphlet of 8 pages w/ lime green, black & gray cover. This one is identical to the previous 1956 catalog except for cover color and a few other minor differences.



“Oliver” 1960 Woodworking Machines for industrial arts. Soft cover pamphlet of 8 pages w/ aqua, black & gray cover. There is another version of this catalog with an orange cover but very similar in machines represented. The two appear to be similar in vintage but the orange cover catalog shows an older drawing of the 125 tenoner. Size is 8 ½” x 11”. **16 branch offices.** Branch offices added Columbus Ohio, New Albany IN. & Portland. Shows 34 different machines and some vises, gauges and turning tools.

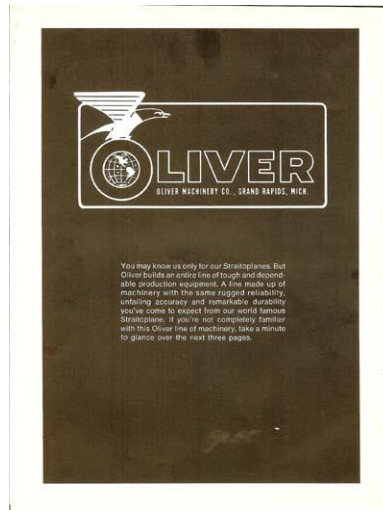


Oliver 1967 Woodworking Machinery. Dated 6/67 on back page. 4 page General line Brochure. More modern cover design and fonts but this brochure does not show any logos or list any branch offices. Shows 26 machines “limited selection from an extensive line of production machines for woodworking shops”. The etchings are an interesting blend of some 40s vintage machines mixed with some obviously newer ones. The zip code was 49502.

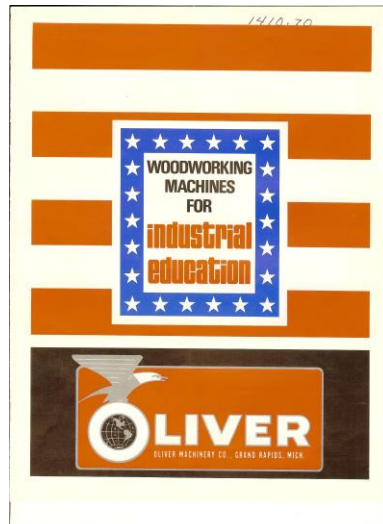


Oliver 1968 Woodworking Machines for Industrial Arts. 8 page general line brochure. Blue cover shows typical layout for woodworking area of industrial arts shop outfitted with all Oliver equipment. That would have been my kind of shop. This brochure shows 26 machines, vises and workbenches. The zip code was 49502.

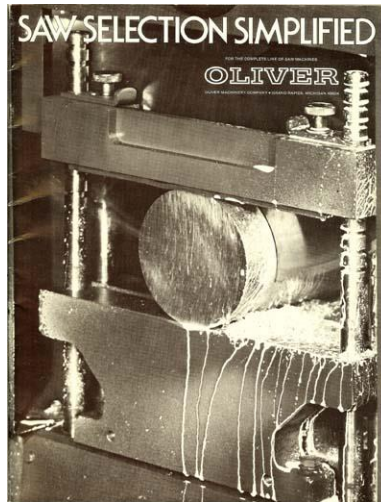
There is also a red and black cover version of this one dated 1973. The zip code was 49504.



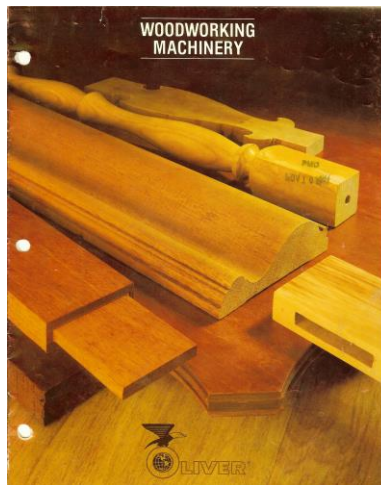
Oliver 1971 General Line Catalog. Soft cover, 4 pages, size 8 ½” x 11”. This one is a 4-page marketing brochure undated but mentions “in time for the 1972 international fair”, so this went to press sometime just before that. This claims 1970 as the introduction of the Inserted Tooth Carbide Head (ITCH) cutter head, and touts the winning of the Challenger Award, for its introduction. Briefly outlines the merits of 12 basic machines. But the lion share of this marketing attempt is aimed at the new #694 defecting saw with computer, “proved, perfected and ready for delivery”. Interesting marketing as no phone number is listed on the brochure. The zip code was 49504.



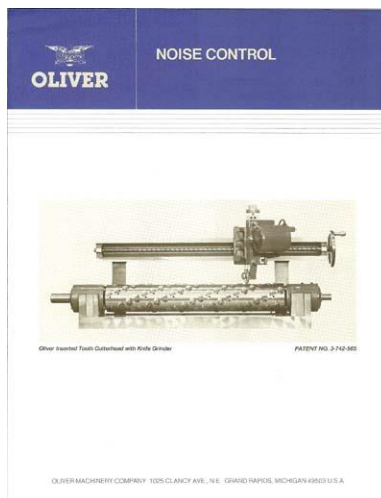
Oliver 1977 Catalog for Industrial Education. Soft cover, 8 pages, size 8 ½” x 11”. This one covers 35 Oliver machines from table saws, planers, band saws, jointer, lathe, sander, tenoner, jigsaw, mortiser, shaper. Also shows 6 machines made by the Davis & Wells Co., and 1 Onsrud router. Red, White and Blue Bicentennial motif throughout.



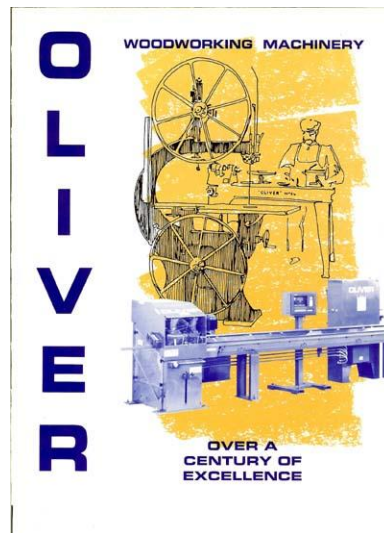
Oliver 1977 Saw Selection Simplified. Soft cover, 24 pages, size 8 ½” x 11”. This brochure shows Oliver’s large metal cutting circular saw line. Shows plate saws, billet saws, cut off saws, miter saws, ingot saws w/ 200 HP motor and extrusion saws. This brochure is very interesting to me because I have never seen most of these machines in the wild. There is a telex number listed on the back cover and the zip code is 49504.



Oliver 1981 General Line Catalog. Soft cover, scan shown above, 16 pages, size 8 ½” x 11 ½”. No printers mark except Litho U.S.A. These exist in a Spanish version as well. This catalog shows the ITCH head, so it went to press after 1970. Shows 51 machines: table saws, optisaw, band saws, jointers, mortisers, straightplanes, surfacers, lathes, sanders, boring machines, shapers, tenoner, grinder & milling machines. Has a TLX # listed on the back and the zip code was 49503.



Oliver 1982 Noise Control Catalog. This is a soft cover 4-page brochure. This one promotes the itch head for noise control and talks about the technical side of that issue and OSHA standards. Shows a straitoplaner in a sound enclosure too! The zip code was 49503.



Oliver 1992 Over a Century of Excellence Catalog. Soft cover, scan shown above, size is 8 ½” x 11 ½”, 10 pages, no printers mark. Shows 31 machines of a still impressive lineup including optisaws and straitoplaners. Also, table saws, band saws, jointers, mortisers, surfacers, lathes, sanders & shapers. The zip code was 49503-1082.

Note: this catalog study is a work in progress and will be updated as mysteries are solved. If you have information or missing catalogs please contact Chuck at hessco@hesswoodwork.com Thank You.